
CONCEPT NOTE

Last updated: 10. 11. 2017

ASEM MOOC Stakeholders' Forum

20 November 2017

Seoul, Republic of Korea

1. Background and History

Since the first MOOCs emerged from the open educational resources (OER) movement, millions of learners around the world have been using MOOCs to support their professional development and career advancement. Furthermore, MOOCs are increasingly being recognized and adopted as a new educational strategy in many countries.

Against the backdrop, the Korean government recognized the need for international cooperation and collaboration between educational institutions on MOOCs in the higher education sector. The Ministry of Education of Republic of Korea suggested the *ASEM Network of MOOCs* initiative during the 1st Senior Officials' Meeting (SOM1) for the 6th ASEM Education Ministers' Meeting in November 2016. Suggested tasks for the initiative include holding of the ASEM MOOC Stakeholders' Meeting, joint development of the ASEM MOOC contents and degree courses, development of the guidelines for contents development and management, identifying best practices on recognition of learning outcomes and others.

The ASEM MOOC Stakeholders' Forum started off with the ASEM MOOC Stakeholders' Meeting (held in 6 April 2017 in Seoul, Republic of Korea) hosted by the Ministry of Education of Republic of Korea, and organized by the National Institute for Lifelong Education, a national-level government agency under the Ministry of Education of Republic of Korea. Experts and stakeholders in MOOCs from over 10 countries participated in the Meeting, discussing issues such as *current status of MOOCs development in ASEM region, co-development and management directions for the ASEM MOOC contents* and sharing *MOOC content quality assurance cases and plans for guideline development*.

In the Meeting, having fully recognized the significance of considering the benefits for not only the collaborating countries but also the students in the region for all projects, the participants agreed that providing collaborative MOOCs in areas such as languages and cultures will increase mutual understanding among students who participate in the exchange programs and their hosts, thus contributing towards

enhancing mobility and cooperation in ASEM region. Further, participants have also communicated to define the roles and responsibilities for each project in the initiative.

As a part of the initiative and of promoting MOOCs in ASEM region, JMOOC, K-MOOC and ThaiMOOC signed a historic trilateral Memorandum of Understanding (MoU) on the MOOC-based exchange and cooperation in March 2017. Since then, as a part of the follow-up measures, K-MOOC and ThaiMOOC have been working on a collaborative project of the initiative which aims to develop a series of MOOCs in the field of data science, hospitality and tourism, thereby laying the foundation for what is called “nano degree” courses afterwards.

2. Meeting objectives

The Meeting aims to ensure the validity of adopting the agendas related to the ASEM Network of MOOCs initiative during the 6th ASEM Education Ministers’ Meeting, and establish stable project implementation basis and dynamics for the initiative’s successful start, through encouraging participation of countries in the ASEM region.

The meeting will focus on the following core objectives:

- Review the major progress made since the launch of the initiative
- Share the future directions of the ASEM Network of MOOCs initiative

Additionally, the meeting will include

- The Signing Ceremony on MOOCs-based Academic Exchange and Cooperation:
 - The trilateral MOU among Dusit Thani College, Mae Fah Luang University of Thailand and Jeju National University of Republic of Korea
 - The joint statement between Chulalongkorn University of Thailand and Korea University of Republic of Korea
 - The MOU between FUN-MOOCs of France and K-MOOC of Republic of Korea

3. Expected outcomes

The meeting will produce the following expected outcomes:

- Consensus-building on the initiative
- Future directions of the ASEM Network of MOOCs initiative
- A basis for MOOC-based cooperation process for the ASEM region established

4. Participants

- Government-level : Delegations from the Ministry of Education, Republic of Korea
- ASEM Partner-level : Partner Countries and Institutions of ASEM Network of MOOCs Initiative
- University-level : Delegations from Chulalongkorn University, Dusit Thani College and Mae Fah Luang University (Thailand), Delegations from Jeju National University and Korea University (Republic of Korea)
- National MOOC platform-level : K-MOOC, FUN-MOOC, ThaiMOOC

5. Organization

- Host : The Ministry of Education, Republic of Korea
- Organization : The National Institute for Lifelong Education, Republic of Korea

6. Date and Venue

- Date: 20 November 6, 2017
- Venue: Emerald Hall, Yeong Bin Gwan, The Shilla Hotel, Seoul, ROK

7. Tentative Program

| Time | Program |
|------|--|
| 9:30 | Opening Announcements |
| | Welcoming Remarks - The Ministry of Education, ROK |
| | Congratulatory Remarks - Dr. Thapanee Thanmmetar , Director of Thailand Cyber University , Office of the Higher Education Commission, Thailand - Dr.Hyangjin Huh, President, Jeju National University, ROK |
| | Photo Session |
| 9:40 | Main Session • Introduction of ASEM Network of MOOC Program and its Progresses and future direction - Dr. Heon Joo Suh, Executive Director, Division of K-MOOC, National Institute for Lifelong Education - Dr. Praweenya Suwannathachote, Faculty of Education, Chulalongkorn University, Thailand (Development of Quality Assurance Guidelines for MOOCs) |
| | 10:00 |

| | |
|-------|--|
| | <ul style="list-style-type: none"> • The Trilateral MOU among Dusit Thani College, Mae Fah Luang University of Thailand and Jeju National University of ROK <ul style="list-style-type: none"> - Dr. Atthawet Prougestaporn, Vice President for Academic Affairs, Dusit Thani College, Thailand - Dr. Natthakan Iam-On, Assistant to the President, Mae Fah Luang University, Thailand - Dr. Hyangjin Huh, President, Jeju National University, ROK • The Joint Statement between Chulalongkorn University of Thailand and Korea University of ROK <ul style="list-style-type: none"> - Dr. Supot Teachavorasinskun, Dean of Faculty of Engineering, Chulalongkorn University, Thailand - Dr. Jin Taek Chung, Dean of College of Engineering, Korea University, ROK • The MOU between FUN-MOOCs of France and K-MOOC of ROK <ul style="list-style-type: none"> - Mr. Fabien Penone, Ambassador, French Embassy in Korea - Mr. Won-gun Lee, Acting President, National Institute for Lifelong Education, ROK |
| 10:50 | Photo Session |
| | Concluding Remarks |

8. Working Language

English will be the working language

9. Contact

For further information, please contact us via asemme6@moe.go.kr, copying global_kmooc@nile.or.kr.

Mr. Yoonchul Nam

Deputy Director

Task Force for ASEM Education Ministers Meeting
Ministry of Education, Republic of Korea

E-mail: nyc111@korea.kr

Dr. Hyunmin Lim

Office of K-MOOC Planning
National Institute for Lifelong Education

Email: hyunminlim@nile.or.kr

Dr. Heon Joo Suh

Executive Director
Division of K-MOOC
National Institute for Lifelong Education

Email: hsuh70@gmail.com

Ms. Min-Seon Park

Office of Public Relations and Int. Affairs
National Institute for Lifelong Education

Email: minseon@nile.or.kr